

# IS1404 E-READ: Evolution of Reading in the Age of Digitization

## Position paper

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WG(s): WG3

### 1. **Potential research contribution** in light of, or linked to

#### A. WG interest and Scientific programme:

My research is focused on absorbed literary reading. My current projects include collaborations on the topics of ‘personality traits and absorbed reading’, ‘eye tracking correlates of absorbed reading (on paper and when listening to audiobooks)’, ‘processing fluency during poetry reception’, ‘the development of a literary familiarity scale’, and ‘the influence of rereading on appreciation’.

My research interests also include: narrative adaptations, flow theory, the influence of perspective taking and empathy on absorbed reading and prejudice reduction, and the influence of ‘immersive techniques’ in e-books on absorbed literary reading.

During my PhD and my time here at the Max Planck Institute I have developed expertise in psychometric research (exploratory and confirmatory factor analyses), path analyses, regression model analyses, and currently I am training to use eye tracking measures and analyses. I conducted over dozens of experimental studies (both qualitative and quantitative).

I could bring this expertise to collaborate with other researchers on the topics I mentioned above.

#### B. Action objectives (pages 7-10 in the MoU):

I think my main contributions to the E-READ project could be in the form of organizing a training school and encouraging and partaking in collaborative work. I have experience with organizing conferences and workshops and taught courses on audience reception research and statistics for Humanities students. I am on the board of IGEL (International Society for Empirical Studies of Literature) as the person in charge of training schools and as such I have build up a network of researchers in the field that I could contact to help set up trainings and collaborations. I believe that in order to bring this type of research to the next level, we need to train more (ECR) literary scholars in empirical methods.

### 2. Interest in

#### A. organizing and/or participating in a **short-term scientific mission (STSM)**.

- I am open to organize and/or participate in STSM’s involving international collaboration on the topic of absorbed literary (e)-reading.

B. organizing and/or participating in a **Training School** (please indicate what kind of training [theoretical; methodological; technical]).

- I would like to organize a training school in Empirical Methods for Humanities Scholars, encouraging those scholars from the Humanities who would like to conduct empirical research on literary reading, but do not know where to start.