

IS1404 E-READ: Evolution of Reading in the Age of Digitization

Position paper

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WG(s): WG3 *Experiential and emotional aspects of reading*

1. **Potential research contribution** in light of, or linked to

A. WG interest and Scientific programme:

My option is for WG3. The supporting professional and research preoccupations cover:

- the skills involved in the deep literary reading of texts, be they electronic or paper-based;
- the metamorphoses of textual representation mechanisms in audio and video adaptations of literary works;
- the relationship existing between multimedia content and reader response;
- the reader-oriented analysis of the exposure to and interaction with literature in the contemporary digital era (with emphasis on personal development and social integration).

Of special interest along these lines and within the overall frame of the project might be the particular case of interacting with film via subtitles as a form of e-reading.

B. Action objectives (pages 7-10 in the MoU):

I believe that the expertise of specialists in linguistics, translation, literature, cultural and film studies will benefit the interdisciplinary research on the impact of digitization, as well as the design and technical properties of software and electronic devices, so as to accommodate various reading practices and to meet reader expectations.

Therefore, my carrying out collaborative research on the experiential and emotional aspects of reading on paper and on screen will be mainly targeted at transcending the established boundaries between scientific disciplines involved in investigating reading.

Other assumed objectives will be:

- facilitating the dissemination and publication of research findings;

- providing evidence-based recommendations to educational practitioners and policy makers;
- drawing up recommendations for optimal text/ content design for educational publishing.

The deliverables I can contribute to are the following:

- scientific publications;
- a comprehensive, interdisciplinary, and testable model of reading;
- interdisciplinary paradigms for measuring the impact of digitization on text reading;
- relevant indicators of reading (different kinds of texts) on paper vs. screens;
- recommendations for industry and the pedagogical field;
- a shared European research/ knowledge database.

2. Interest in

A. organizing and/or participating in a **short-term scientific mission (STSM)**.

Optional: pursuing what research questions/projects; where to/with whom; linked to what objective(s) of the Action:

I agree to jointly organizing a STSM for young researchers on the topics and objectives of WG3.

I would also like to participate in STMs on experiential and emotional aspects of reading organized by other partners.

B. organizing and/or participating in a **Training School** (please indicate what kind of training [theoretical; methodological; technical]).

Optional: linked to what objective(s) of the Action:

My colleagues and I are planning to organize a (technical/theoretical) **Training School** with the title “Looking forward: Digitally-born books and interactive reading in the age of digitisation” linked to the following objectives of the Action:

- to improve scientific understanding of the implications of digitisation and help individuals, disciplines, societies and sectors across Europe to cope optimally with the effects, and consolidate E-READ as a hallmark European research initiative across scientific, disciplinary and national boundaries;
- to provide evidence-based recommendations to educational practitioners and policy makers;

to provide recommendations for optimal text/content design to educational publishing.